

WKLB-FM Brain Strain Contest Rules

NO PURCHASE OR OTHER CONSIDERATION IS NECESSARY TO PARTICIPATE IN THIS CONTEST; PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

How to Enter for a Chance to Win

Listen to Country 102.5 WKLB-FM each weekday Monday through Friday at approximately 7:10am (ET) for JW and Lori (or another Country 102.5 personality) to ask the Brain Strain question of the day. The 1st caller to 1-888-819-1025 with the correct answer to the Brain Strain will win the prize (subject to confirmation of eligibility and completion of phone call).

Online listeners to the Station web stream may experience a reception delay of up to one minute. Listening to the station's over-the-air broadcast is the best way to participate in this contest. Winner qualification is subject to FULL phone call completion, and the verification of the caller's name, address, home phone number, work/cell phone number and social security number, all of which must be provided prior to completion of the call. Contest calls will not be accepted at any other number.

Prize

Prize and prize value will change on a weekly basis. Please contact WKLB-FM directly for prize information, or listen to WKLB-FM Country 102.5 for more details. You can contact WKLB-FM Monday – Friday between 9am-5:30pm at 617-822-6200 or in writing at 55 Morrissey Blvd, Boston, Ma 02125.

Odds of winning depend in-part on the number of people trying to call in. Non-cash prizes are not redeemable for cash.. WKLB-FM reserves the right, in its sole discretion, to substitute any prize with one of equal or greater value. Winners may not request prize substitution. Prizes are non-transferable and may not be claimed or used by any person other than the winner. Winners must claim their prizes in person at the WKLB-FM offices within 30 days after being identified as a winner. Prizes not claimed within 30 days will be forfeited.

Eligibility

All entrants must be at least 18 years old and legal residents of the United States, living or working in Station's total survey area (as defined by Arbitron). A winner will be disqualified if he/she or a member of his/her household has won a WKLB-FM contest with a value over \$50.00 within the previous 60 days. Employees (including their immediate families and members of the same household) of Greater Media Boston, its affiliates, promotion sponsors, advertising and promotional agencies who do business with WKLB-FM or any of the promotion sponsors, and other radio stations in WKLB-FM's metro survey area (as defined by Arbitron) are not eligible to participate in any contest presented by WKLB-FM. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." One entry per person; multiple entries will disqualify the entrant. Void where prohibited.

Release

By entering, all participants agree to release and hold harmless the promotion sponsors, WKLB-FM, Charles River Broadcasting Company, Greater Boston Radio, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability and any injuries, loss or damage of any kind arising from or in connection with this contest and any prize won. Winners (and their guests, if any) will be required to sign a form releasing WKLB-FM and its affiliated companies from all liability in connection with the contest and the award and use of the prize before claiming the prize.

Disclaimer

WKLB-FM undertakes no liability or responsibility, and makes no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or

connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). WKLB-FM is not responsible for damage to a prize or loss of a prize after the prize has been claimed. Winners must inspect their prizes before leaving the station. WKLB-FM is not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of WKLB-FM, WKLB-FM reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method of awarding the prize(s).

License

Entry into any contest constitutes full permission for WKLB-FM and promotion sponsors and their respective affiliates to broadcast and/or to photograph or publish the participant's name, voice, recorded comments, biographical information, face and likeness without compensation.

Taxes

WKLB-FM will report the total value of each prize to the IRS and will furnish winners with a federal Form 1099. Winners must provide their social security number to WKLB-FM for tax reporting purposes, and are solely responsible for payment of all taxes incurred as a result of the award of a prize.

General

Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a contestant or on a contestant's behalf, will result in the contestant's disqualification and forfeiture of any prize won. WKLB-FM reserves the right to rule ineligible listeners who, in WKLB-FM's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by WKLB-FM or its affiliates. WKLB-FM reserves the right to cancel, suspend and/or modify this Contest and these Official Rules at any time, which changes will become effective upon announcement. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of WKLB-FM and whose decisions with respect to all aspects of the contest are final and binding. Copies of written contest rules and the list of winners are available during regular business hours at the WKLB-FM studio, 55 Morrissey Blvd., Boston, MA 02125, for 60 days after the contest concludes.

As a condition to participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action, exclusively before a court located in Boston, Massachusetts having competent jurisdiction, which court shall apply the laws of the State of Massachusetts, without regard to the conflicts of law principles thereof. The entrant and WKLB-FM hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law.

All federal, state and local laws and regulations apply.